

Dawson City Community Radio Society

Box 689, Dawson, YT Y0B 1G0
rollingads@hotmail.com

CFYT Radio Station – 106.9 FM Dawson
DCTV Cable Channel 11 – Community Announcements
DCTV Cable Channel 12 – Special Community Events

Rolling Advertisement Rates

Advertiser	Yearly Rate (per page)	Yearly Rate (per extra page)
Non-Profit/Individual	\$ 125/yr	\$ 60.00/yr
Business/Corporate/Gov't	\$ 500/yr	\$ 250/yr
Seasonal Business (6 mths from start date)	\$ 280/yr	\$ 140/yr
Weekly (all categories - non-profit, business, government, individual)	\$ 12.50/week per page	

- Advertiser category is determined by organizational status, message content, and ad duration.
- Ads are maintained two times per week (Wednesdays & Saturdays). Update your ad as often as you like! NOTE: If you would like to make sure that your ad goes up on those days, please send it to us 24 hours in advance.
- Extra page rates are subject to renewal at the same time as primary page subscriptions.
- E-mail your ad content to our office – rollingads@hotmail.com
- Ready-made ads will be subject to our ad specs so please inquire beforehand. Do not submit more than 50 words per ad (per page). We reserve the right to edit ad content as we see fit.
- Please include a contact name, accurate billing address and specify the duration (start & stop date) of your ad at time of submission.
- Rolling ad pages/subscriptions are not transferable to another organization, business or individual.

The Rolling Ads is a volunteer-driven service maintained by
the Dawson City Community Radio Society.

Thank you for your support towards local radio & television programming!